

Danisco

Ingredients for cost reduction

Staying cost-competitive in a changing and uncertain global marketplace is more challenging than ever for dairy producers, especially in a time when sales volumes are flat. But Danisco can help you discover and leverage opportunities to reduce your cost of doing business.

We offer a broad product portfolio that includes functional ingredients such as stabilizers, emulsifiers, enzymes and cultures, as well as sweeteners, antimicrobials and others that improve the health profile, safety and freshness of your products.

Put those products together with the knowledge of Danisco food scientists and technologists in innovation centers across the globe and you get solutions that give you a competitive advantage. For example, our GRINDSTED® IcePro stabilizer system gives ice cream a creamier texture while allowing for reduced fat content, which makes for a more healthful product and greater cost savings for your business.

And when it comes to implementation, our technical application specialists have the processing expertise to support you through the transition from reformulation to production.

Differentiating health benefits

Danisco can also help your business break away from the pack by creating products that achieve the optimum combination of sensory attributes and nutritional benefits. Our ingredients can provide physiological benefits in addition to improving the nutritional profile of your product – reducing sugar, fat and calories – without compromising taste or texture. Our portfolio supports:

- Digestive health
- Immune health
- Bone health
- Weight management
- Heart health



Our health-promoting ingredients are scientifically substantiated and backed by strong regulatory support throughout a wide range of applications. They include:

- **Litesse® polydextrose** – This sugar-free, low glycemic soluble dietary fiber and specialty carbohydrate with prebiotic properties is used to create products that are fiber enriched, low calorie, reduced fat, reduced sugar or sugar free.
- **HOWARU® premium probiotics** – Our highly effective probiotic single strains and pre-formulated blends are backed by numerous clinical studies.
- **PinVita™ phytosterols** – These naturally occurring plant derivatives play a role in reducing blood cholesterol.

- **ActivK™ vitamin K2 MK-7** – Vitamin K2 is increasingly recognized for its role in promoting bone health by optimizing the body's utilization of calcium

Danisco
 Janelle Crawford
 Manager-Industry Marketing,
 Danisco USA
 1-800-255-6837 ext. 3421
 janelle.crawford@danisco.com

