

INTRODUCING

ProFood Tech

THE Food & Beverage Processing Event
APRIL 4-6, 2017 | CHICAGO, ILLINOIS USA

Powered by



DEFINING

FOOD & BEVERAGE

PROCESSING

What is ProFood Tech?

An exciting, new processing event where you can reach *all* food and beverage sectors. ProFood Tech is built to showcase suppliers' latest technologies and connect you with *thousands* of North American food and beverage processors from sectors such as:

- **Baking & Snack**
- **Beverage**
- **Frozen/Prepared Foods**
- **Dairy**
- **Meat/Poultry/Seafood**

IDFA, with more than 30 years' experience serving dairy processors, will bring the International Dairy Show to ProFood Tech in the form of a dairy pavilion.

An unprecedented exhibiting opportunity.

- The only event of its scope in North America
- Buyers from every food and beverage sector
- A 150,000 nsf showcase for exhibiting companies of all sizes
- Conveniently located in Chicago, near many food and beverage companies

Does ProFood Tech replace the International Dairy Show?

Yes, the International Dairy Show will be redeveloped as a dairy pavilion at ProFood Tech, presented by IDFA. For suppliers serving the dairy industry, this is premier exhibit space!

Does ProFood Tech replace PACK EXPO?

No, PACK EXPO will continue to showcase packaging for all vertical industries while ProFood Tech will focus specifically on food and beverage processing.

Why a new event?

Research by PMMI revealed that:

- **Buyers want a comprehensive processing event to attend.** Food and beverage companies want an event where they can find crossover technologies from multiple vertical markets, all in one place.
- **Suppliers want to reach a wide processing audience at one show.** ProFood Tech is the only event in North America that brings all food and beverage sectors together.
- **Currently, no event in North America offers a full range of food and beverage processing solutions.**

Who's behind this new event?

Three of the world's best-known tradeshow brands:



With PACK EXPO, Anuga and IDFA driving it, ProFood Tech will be a premier trade show.

- PMMI, producer of PACK EXPO, is lending its expertise as North America's leading association for processing and packaging.
- Anuga will provide the global reach and expertise gained by producing the world's largest food and beverage processing show.
- IDFA, representing 85% of all dairy manufacturing in the U.S., is bringing its experience with the International Dairy Show to ProFood Tech.

Visit profoodtech.com to secure your space at this groundbreaking event.

Why should you exhibit?

Whether you're a niche supplier or a large supplier serving multiple market sectors, ProFood Tech provides an opportunity to build your business. You can:

- Break into new food and beverage markets.
- Cement your status as an industry leader.
- Reach a large group of customers at one event.

How can you secure exhibit space?

View floor plans and submit your application at profoodtech.com today!

- At only **\$29 per square foot** including drayage, exhibit space is a great value.
- PMMI and IDFA member discounts will apply.
- Exhibiting at the inaugural ProFood Tech gives you priority space selection status for future events.

Exhibit space applications are due by November 3, 2015!

Be there when ProFood Tech makes its debut, April 4–6, 2017, at McCormick Place, Chicago.

**ProFood
Tech**