

Alfa Laval Inc.

Look for the logo. Buy right. Buy Genuine.

Genuine offense is the best defense against contamination. And, nowhere can you find a better insurance policy against contamination or non-OEM part failure than in a box of genuine Alfa Laval parts. With every box, you avoid the risks of using non-OEM parts, while increasing uptime and minimizing contamination. Because when product integrity is at stake, there can be no mistakes.

Take a closer look – because more and more non-OEM parts have deceptive packaging, which leads to the uncertainty of knowing whether your process is truly safe from product contamination or product loss with non-OEM parts. Remember, the only way to ensure your stocked or installed Alfa Laval original equipment is safe and reliable, is when genuine Alfa Laval parts are in place.



Tips to ensure your parts are Genuine:

- Look for the Alfa Laval logo on every bag, box and part
- Ensure the Alfa Laval name and trademark, with the words “Genuine Parts” are printed on every pump seal part
- Review the packing list to ensure that part is genuine
- Inspect the part number printed on each bag or box
- Or, contact Alfa Laval for a free plant audit

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www.alfalaval.com/genuine-parts

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Non-OEMs don't match

(and can be dangerous to process and consumer safety)

Don't make the non-OEM mistake. Studies show that 88% of all processors have experienced equipment failure with non-OEM parts. Don't risk uptime and productivity with bad spares.

Look for the logo. Buy genuine parts.

Find out how to avoid the risks of non-OEM parts at

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