

DION

Label Printing

your image is our business

digital printing

Discover the benefits of digital printing! It is the best solution for small runs, prototypes, complex graphics and what can seem to be impossible registration requirements. So, if you are tired of receiving labels that don't match the vibrant proofs you receive in the mail; if you are tired of not having clear, crisp graphics or if you are just tired of all the headaches from purchasing the right label to help your product stand out...then digital printing is your answer! The possibilities are endless!

Benefits of Digital Printing:

- Faster turnaround!
- Seven color process printing for true Pantone® matching!
- Extensive selection of substrates!
- Plate making is eliminated, lowering your cost of prep work!
- Graphics printed with perfect registration of the utmost clarity and resolution!
- Exact match proofs printed out on the same material and press that will run your order!
- Customization including variable data and images, barcodes, security features, or sequential numbering!
- Dynamic quality control!

Extraordinary Innovations...

Our research and development team have come up with a unique label making technique! Inquire today to learn about hybrid printing!



Call us today for FREE samples!

DION Label Printing

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539 North Road • P.O. Box 1507 • Westfield, MA 01086-1507
Tel: (413) 568-3713 • Fax: (413) 562-8361 • www.dionlabel.com

Pantone® is a registered trademark of Pantone, Inc.



SERVICE

solutions

Quality

flexography

Embrace conventional flexography! This established printing technique utilizes faster press speeds to provide an economical solution for your long-run orders. With over 30 years of experience, our experts will work with you to produce the finest labels in the industry! We go the extra mile to learn new and innovative techniques so you can better appeal to your target market!

Conventional Flexography Features:

- Up to 8-color printing!
- Custom color matching!
- Extensive selection of substrates!
- Large library of tooling - including special shapes and sizes!
- In-line video registration monitoring directly on press!
- In-house Esko/Dupont Fast Digital Plate Making Technology™!
- Double sided printing and multi layer constructions available!
- Packaged in your choice of rolls, sheets, fan folding, and more!
- Dynamic quality control!

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SERVICE

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Quality

design & prepress

All great companies know that design sells. That's why they spend so much money on design studios and image consultants! At Dion Label, our skilled graphics department will work with you every step of the way to achieve that vibrant, profit-making design you deserve! We use the most advanced technology so you can be assured you are getting the best our industry has to offer. Give us a call today and start selling more of your product!

Prepress Benefits:

- On-site design services!
- We support files created in most graphic design software!
- Cross platform design support!
- Color corrections and project assistance!
- Pre-production planning during the quoting process - means no hidden fees!
- Dual method proofreading via experienced human proofer and electronic image comparator!
- Eco-friendly in-house Esko/Dupont Fast Digital Plate Making Technology™!
- Detailed file management and archiving!
- Exact match proofs - including laminate or varnish for color accuracy!
- Nexus™/Artwork Systems digital trapping and screening workflow!
- Dynamic quality control!



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software & accessories

Get with the program... software program that is! We've teamed up with Niceware International LLC to offer you more programming choices! Dion label experts will provide you with a free consultation to help you decide which premium software package will compliment your printer or label applicator. Whether you are a beginner or an expert, our various user levels are designed to fulfill your business needs!

NiceLabel 

EASYLABEL®

Rewinders and Dispensers:

We also provide rewinders and dispensers! All of our dispensers feature optical sensor reliability, allowing you to feed labels of varying sizes, shapes and color! Our heavy-duty dispensers are designed for long life performance.

Dion Label rewinders are compatible with virtually all brands of thermal transfer or direct thermal printers. Our rewinders provide a simple, fast and economical solution for printing large quantities of labels. The electronic speed control automatically synchronizes to the speed of your printer, and labels can be wound "face in" or "face out"!

Consultation and Technical Services:

We have in-house technicians that will install your software or equipment, show you how to use it, or even come visit from time to time should you need any attention!



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SERVICE
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Quality

printers & ribbons

Be your own label printer! Everyday, clients are calling us to help them fulfill their barcoding (UPC), lot verification, and numbering needs. Many label manufacturers can not help you take advantage of this simple process you can do at your facility. Dion offers a large variety of inexpensive SATO printers ranging in width and speeds so you can print custom designed labels the day you need them. The money you spend getting your label manufacturer to print your UPC codes could be saved doing it yourself!

Our in-house technicians will install your printer and show you how easy it is to print your own labels! We have several software packages available. Please view our Software and Accessories page for more information.



Advantages of having your own printer:

- Barcode printing (i.e. UPC, code 39, UCC)!
- Lot/batch coding!
- Sequential numbering!
- Small quantity variable data printing (i.e. multiple skus)!
- Real-time expiration dates!

Ribbons:

We sell a large variety of thermal transfer ribbons to compliment your printer. Our ribbons feature Clean Start™, an innovative printhead cleaner built right in to the ribbon. Clean Start™ removes debris before it builds up on the printhead so images are always clear, consistent and highly readable. Call us today to find out what ribbon is right for your application!



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SERVICE

solutions

Quality

applicators

Need relief from labeling headaches? Stumped on how to increase efficiency in your packaging operation? You can wave goodbye to your labeling concerns by teaming up with Dion Label and CTM Labeling Systems for automated solutions. We will perform an on-site survey and provide a proposal for equipment guaranteed to perform. CTM Labeling Systems has a rock solid reputation for designing and building equipment of the highest quality, durability, and ease of use!

We know that support is very important. Dion Label Printing is second to none... just ask *any* of our customers. If and when field service is required, you will be impressed by our problem solving capability and timely response!



- **The 360 Series Applicator** may be used in a semi-automatic stand-alone fashion. It integrates with your product handling system and serves as the hub of many CTM-built automated systems which include product handling and custom components. Many options and accessories can be installed in the field utilizing a “plug and play” design concept which allows users to modify their applicators as needs change.
- **The 3600-PA Series Printer/Applicator** adds the ability to print variable information on-demand. Reduce your preprinted label inventory by eliminating the need for separate printing and rewind operations.
- **Front & Back Labeling Systems** are customized to meet specific application needs including conveyors and product handling components for seamless integration and optimum performance. These systems easily integrate into existing packaging lines or may be used as an off-line labeling station.
- **Wrap Labeling Systems** offer high speed labeling for round products utilizing partial or full-wrap labels. All systems use “open architecture” design to facilitate the addition of accessory components.



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SERVICE

solutions

Quality

labels, tags & tickets

Dion Label Printing, Inc. is a printing company specializing in pressure sensitive labels, tags and tickets. We use both flexographic and digital printing techniques to give your product the appeal it needs to stand out from your competition. We attribute our success to the experience and professionalism of our expert teams as we work together to tackle each and every one of your printing challenges. If you don't care about your label quality and appearance, then we are not the right label company for you. Each of our employees takes great pride in their work and are not willing to settle for anything less than the best when it comes to your label. Join the group of already satisfied clients and let us prove to you why we are the best solution for your business!

We Offer:

- Superior Customer Service
- Innovative Solutions
- In-House Prepress & Design Services
- Flexographic Printing
- Digital Printing
- Customized Finishing & Packaging
- Dynamic Quality Assurance



Sample of Industries We Support:

- Cosmetic & Beauty
- Food & Beverage
- Pharmaceutical
- Nutraceutical
- Industrial
- Permits
- Ski & Recreation
- Medical
- Toy
- Retail
- And many more!

Sample Applications:

- Prime labels
- Ski & recreation tickets & wristbands
- Pressure sensitive and NonPS Tags
- Multi-panel printing
- Heat sealable Tyvek® lids
- Window decals – one & two way
- Product header cards
- Squeeze bottle applications
- Thermal transfer & direct thermal labels
- EDP applications
- Dotwhacks
- Laser sheets
- Bumper stickers
- Extended text peel & reseal labels
- Piggy-back & promotional coupon labels
- Glow-in-the-dark specialty printing
- Thermochromatic printing (heat sensitive inks)
- Fade-resistant application
- Long-lasting printing for exterior application
- Self-laminating
- Barcode labels
- Skin-contact medical
- Cold temp
- Flexible packaging

Certifications:

- Underwriters Laboratories – PGAA & PGDQ2 listings

Associations:

- National Ski Area Association
- Ski Areas of NY
- Ski New Hampshire
- Ski Vermont
- Ski Maine
- Midwest Ski Area Association
- DScoop

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SERVICE

solutions

Quality

capabilities



Industries:

- Cosmetic & Beauty
- Food & Beverage
- Pharmaceutical
- Nutraceutical
- Industrial
- Permits
- Ski & Recreation
- Medical
- Toy
- Retail
- And many more!



Printing:

- Digital Printing - 7 Color, including White
- Flexographic Up To 8 Colors
- Hot-Foil Stamping
- Embossing
- Custom Die-Cutting/Sheeting/Punching
- Web Widths Up To 13"
- Repeat Lengths Up To 17.7"
(Limited Application To 22")

Material/Substrates:

- Pressure Sensitive Papers & Films
- Non-Pressure Sensitive Papers & Tags
- Direct Thermal (Paper/Tag/Film)
- Thermal Transfer Paper
- Mylar®/Polyester
(White/Clear/Chrome/Matte Silver)
- Polypropylene (White/Clear/Metalized)
- Polyethylene (White/Clear)
- Lexan®/Polycarbonate
- Synthetic Paper (Pressure Sensitive & Non-Pressure Sensitive)

Applications:

- Prime labels
- Ski & recreation tickets & wristbands
- Pressure sensitive and Non-PS Tags
- Multi-panel printing
- Heat sealable Tyvek® lids
- Window decals – one & two way
- Product header cards
- Squeeze bottle applications
- Thermal transfer & direct thermal labels
- EDP applications
- Dotwhacks
- Laser sheets
- Bumper stickers

Finishing:

- Rolls/Sheets/Pinfed/Folded
- Sequential Numbering
- Barcoding
- Rolls To 16" OD

- Liner Back Printing
- Adhesive Side Printing
- Laminations
- Specialty Top Coats
(Thermal Transfer, High Heat,
Water/Chemical Resistance)
- Fixed & Variable Barcode/Numbering

- Piggyback
- Heat-Sealable Lidding
- Vinyl
- Foil Laminated Papers
- Polystyrene (White/Clear)
- Dry Coupon
- Tyvek®
- Foil Pouching

- Extended text peel & reseal labels
- Piggy-back & promotional coupon labels
- Glow-in-the-dark specialty printing
- Thermochromatic printing
(heat sensitive inks)
- Fade-resistant application
- Long-lasting printing for exterior application
- Self-laminating
- Barcode labels
- Skin-contact medical
- Cold temp
- Flexible packaging

- Custom Core and Carton Labeling
- Production Run Lot Control
- Shrink Wrapping

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SERVICE
solutions
Quality



Coldwater Creek



TRADER JOE'S



tyco Healthcare



LENOX



MeadWestvaco

mountain creek



L.L.Bean

Thermo SCIENTIFIC



AloeLife

SARGENT



we're known by the company we keep



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Cabela's

SUPERWINCH



Walden Farms

Liberty Mountain Resort & Conference Center

Walgreens The Brand America Trusts



CVS pharmacy

CRABTREE & EVELYN

LANELABS

The Hershey Company

PUR



SEARS



KitchenAid HOME APPLIANCES

