

Introducing

# DairyClean™

For All Your Dairy Sanitation Needs



*Reliable products & service since 1947. We are not just a chemical company, we're family.*



**Madison Chemical Co., Inc.**

*Formulating Solutions for Excellence*

3141 Clifty Drive, Madison, IN 47250 (812) 273-6000 [www.madchem.com](http://www.madchem.com)

# DairyClean™ - SOLUTIONS FOR ALL

PRODUCT	DESCRIPTION	TYPICAL USAGE
<b>CIP ACID CLEANERS</b>		
<b>DairyClean™ SPARKLE</b>	A liquid, non-foaming blend of acids designed to penetrate and remove films, oxides and milkstone from dairy and food processing equipment. Also used as a neutralizer and brightener following alkaline cleaning of high temperature-short time pasteurizers.	0.5—3% by volume or 0.65—4 oz. per gallon of water @ 120 – 155° F
<b>DairyClean™ SPARKLE HD</b>	Liquid, concentrated non-foaming acid for C.I.P. and other applications containing nitric and phosphoric acid. Designed to penetrate and remove oxide, scale and a variety of complex soils typically found on dairy, beverage and food processing equipment.	0.5—3% by volume or 0.65—4 oz. per gallon of water @ ambient—160° F
<b>FOAMING ACID CLEANERS</b>		
<b>DairyClean™ FOAM SHINE</b>	Liquid concentrated high foaming blend of phosphoric and nitric acids with surfactants.	1–15% by volume or 1—19 oz. per gallon of water @ 70—160° F
<b>CIP ALKALINE CLEANERS</b>		
<b>DairyClean™ DESTROYER</b>	Liquid, non-foaming, heavy-duty, alkaline food plant cleaner for in-place or recirculation cleaning.	2—6% by volume or 2.5—8 oz. per gallon of water @ 140 – 190° F
<b>DairyClean™ CRATE WASH</b>	A liquid, moderately alkaline cleaner for use in the food, dairy and beverage industries. It is the product of choice in pan washing equipment. Excellent for automatic washing of dairy and beverage cases.	1—2% by volume or 0.65—2 oz. per gallon of water @ 140 – 160° F
<b>FOAMING CHLORINATED ALKALINE CLEANERS</b>		
<b>DairyClean™ SUPER FOAM</b>	A liquid, chlorinated, moderately alkaline, general-purpose foaming cleaner.	1—10% by volume or 0.65—13 oz. per gallon of water @ ambient—140° F
<b>CIP CHLORINATED ALKALINE CLEANERS</b>		
<b>DairyClean™ ENSURE</b>	A liquid, chlorinated, non-foaming, alkaline, C.I.P. cleaner for food, beverage and dairy plants.	0.5—3% by volume or 0.65—4 oz. per gallon of water @ 140 – 160° F
<b>DairyClean™ ENSURE HD</b>	Liquid, chlorinated, alkaline, C.I.P. cleaner for dairy plants.	0.5—3% by volume or 0.65—4 oz. per gallon of water @ 120—160° F
<b>LUBRICANTS</b>		
<b>DairyClean™ SUPER SLIDE</b>	Liquid, low foaming, synthetic lubricant that provides excellent cleaning and lubrication of tabletop conveyors in food and beverage plants.	Contact your Madison Chemical Representative, for application -specific

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# MEET YOUR DAIRY SANITATION NEEDS

SPECIALTY PRODUCTS		
<b>CAUSTIC ADDITIVES</b>		
<b>DairyClean™ REMOVER</b>	Liquid concentrate designed for use in alkaline boil-outs.	0.5—1 gallon/10 gallons of boil out product (such as DairyClean™ DESTROYER)
<b>POWDERED CHLORINATED ALKALINE CLEANER</b>		
<b>COMPOUND L-14</b>	Powdered, chlorinated alkaline detergent that combines the superior cleaning of highly efficient surfactants with the activity and rinsability of sodium hypochlorite.	0.5—8 oz. per gallon of water @ 65—100° F
<b>DRAIN AND CONDENSATE PAN REMEDIATION</b>		
<b>KLEAN DRAIN QUAT RINGS</b>	Quat rings for the cleaning and deodorizing of standing water in drains, drain traps, and condensate trays providing continuous control.	Ready to use
<b>PURCOOL PAN STRIPS</b>	Solid quat strips for use in A/C and refrigeration condensate drain pans. Prevents clogs, costly overflows, and corrosion.	Ready to use
<b>BIOFILM REMEDIATION</b>		
<b>ENZYFOAM PRO</b>	Enzymatic foaming cleaner for the effective removal of heavy buildups of proteins and greases.	3% by volume in water @ 104—122°F
<b>STERILEX Ultra Activator &amp; Disinfectant</b>	Two-part cleaning solution specially formulated with EPA registered products to penetrate and remove biofilm, disinfect, and sanitize.	12.8—16 fl. oz. of each product/1 gallon of water

GENERAL PURPOSE CLEANERS		
<b>ProClean® DEGREASER</b>	A liquid concentrated alkaline cleaner/degreaser that is safe on ferrous, aluminum and zinc alloys when used as directed.	1—10% by volume or 1—13 oz. per gallon of water @ ambient—200° F
<b>GREEN CLEANER MPD</b>	A high-foaming, mildly alkaline blend of surfactants and wetting agents for use as a general purpose cleaner.	2—50% by volume or 2.5—64 oz. per gallon of water

FLOOR CLEANING		
<b>MARVELLA</b>	A concentrated, alkaline degreaser for the removal of oil, grease, and tire marks from floors.	1-20% by volume or 1—26 oz. per gallon of water
<b>AQUABLUE</b>	A moderately alkaline detergent for quick and complete removal of oil and grease.	1-7% by volume or 1—9 oz. per gallon of water @ 65—150° F

FLOOR TREATMENT		
<b>STERILEX Ultra Step</b>	Powdered, EPA-registered floor sanitizer.	3.7—7.4 Oz. per 100 square feet of floor





## Why Madison Chemical

Family owned and operated since 1947, when you work with us you are more than a customer, you are family.

At Madison Chemical, we understand the dairy industry is unlike any other food and beverage manufacturer due to the numerous high-risk products that are being produced. Madison Chemical understands the challenges and unique approach it takes to maintain the “highest quality, greatest tasting products” your customers have come to expect. Through our DairyClean™ line of products and technical expertise in the field, Madison Chemical is committed to partnering with you in your success as a company. Our products have been designed specifically for the dairy industry to enhance finished product quality and sustain or increase shelf life by providing a complete line of cleaners and sanitizers, with expert technical advice and support always available from some of the best in the industry.

## What Our Customers Say

*“This serves to inform that we are very pleased with Madison's customer service and effectiveness of chemicals used.”  
“Finished product and environmental results have shown great improvements over competitors used in the past.”*

*-Fausto Azevedo Valentini*

*“Since the beginning of our relationship with Madison Chemical, we have realized substantial savings and find the products superior to any we have used before. Thank you Madison Chemical!”*

*- Thomas D. Jackson, The Ice Cream Club®, Inc.*

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