

Rocket® Products, Inc.

Rocket® Products, Inc. has been producing quality beverage concentrates for over 57 years. Our dedication to our customers has allowed us to offer the highest level of quality, consistency, and service to the dairy industry. At Rocket® Products we use only the finest ingredients for our one-of-a-kind concentrates so the best tasting drinks are created.

The owner and creator, Charles E. Lazier, comes from a family owned company spanning three generations beginning in the soft drink business. The first

incorporation occurred in 1903, giving this family 100 years of valuable experience. Many of the ideas that have been instrumental in the success of Rocket® Products, Inc. today has come from a long line of family influence and knowledge.

Since all of our products are naturally flavored with Lemon Juice, our lemonades have that fresh squeezed lemonade flavor with a smooth taste. Our Orange concentrates have a refreshing new delicious orange flavor, and our Fruit Punch concentrates contain that fusion of fruity

flavors which make them unique.

Request your samples today and experience the great taste that our products can provide for you and your customers.

As we say at Rocket®, “Have you had your Lemonade today?”

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