

## Autocrat Coffee & Extracts

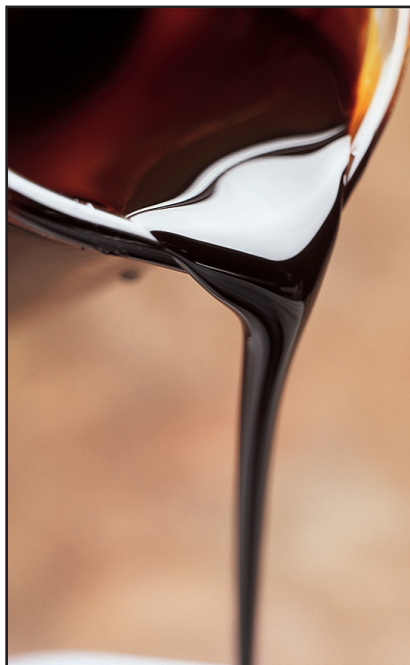
**Make the most of the recent “Coffee Craze” by capturing your share of the \$59 Billion coffee market.**

**By 2014, the United States Coffee and Ready-To-Drink Coffee Market is expected to increase 23% from \$48 Billion to \$59 Billion.**

Autocrat, a leading producer of coffee ingredients, is uniquely positioned to help you benefit from this trend. Our capabilities make us the ideal partner for meeting your coffee extract needs.

Coffee and coffee products are all that we do. We focus on coffee 100 percent! We are coffee specialists, not flavor generalists, and pride ourselves on knowing coffee and coffee extracts better than anyone else.

To understand consumer values, attitudes and behaviors related to coffee and coffee-based products, we have conducted consumer marketing research concerning the latest coffee taste trends. Our full staff of research and development experts has created custom coffee extract formulations for many dairy applications



including milk, smoothies, ice cream, yogurt, ready-to-drink beverages, and iced cappuccino drinks.

Autocrat uses only an all natural extraction method of obtaining coffee extract from roasted coffee beans. In recent years we have invested millions of dollars and thousands of personnel hours working with equipment companies to perfect the operation of this process. Our method is unique and patently superior allowing our shelf-stable coffee extract to maintain flavor and vital essences.

As an approved FDA low-acid food plant, we have capabilities and experi-

ence with regular and organic coffee extracts, iced cappuccino bases, coffee syrups, espresso pieces, and instant and freeze-dried coffee. We can provide you with a wide variety of packaging options and offer products that are Kosher and Organic certified.

Autocrat was started in 1895 in Rhode Island where it remains a fourth-generation family-operated business today. A major key to our continued ability to compete is our willingness to work harder, be more proactive, and be personally attentive to the needs of our customers. Our aspiration is to be perceived as being “a pleasure to do business with” and assisting you in making the most of the recent “Coffee Craze.”

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