

## Rocket® Products, Inc.

Rocket® Products, Inc. has been producing quality beverage concentrates for over 54 years. Our dedication to our customers has allowed us to offer the highest level of quality, consistency, and service to the dairy industry. At Rocket® Products we use only Sunkist® Juice as well as the finest ingredients for our one-of-a-kind concentrates so that the best tasting drinks are created.

The owner and creator Charles E. Lazier comes from a family owned company spanning three generations beginning in the soft drink business. The first incorporation occurred in 1903, giving this family 100 years of valuable experience. Many of the ideas that have been instrumental in the success of Rocket® Products, Inc. today has come from a long line of family influence and knowledge.

The introduction of our *new* Wild Rocket® 5 Lemonade 5% Juice is our answer to cutting your freight in half and doubling your finished drink volume.

Today it is imperative that Dairies produce good products but also more efficiently to avoid unnecessary costs associated with production of those products.

With our Wild Rocket® 5 Lemonade, Dairies can make 500 gallons of finished product per 5 gallon cube and still maintain that great taste. In addition, this offers our customers half the freight cost that they would normally pay.

Since all our products are naturally flavored with Sunkist® Juice, our lemonades have that fresh squeezed lemonade flavor with a smooth taste. Our Orange concentrates have a refreshing new delicious orange flavor, and our Fruit Punch

concentrates contain that fusion of fruity flavors which make them unique.

Request your samples today and experience the great taste that our products can provide for you and your customers.

As we say at Rocket®, “Have you had your Lemonade today?”

**Rocket® Products, Inc.**

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*Cut your freight, double your volume with Wild Rocket 5...a NEW, 1 to 100 wild and natural product!*

# Wild ROCKET® 5

*A Natural (and Wild) Innovation From Rocket® Products, Inc.*