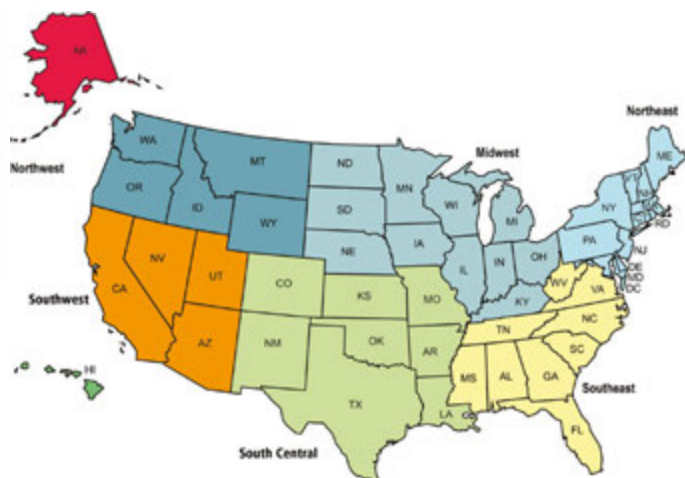


Ice cream production and consumption decline

In 2005, per capita consumption of ice cream, sherbet and frozen yogurt was 25.2 pounds per person. In 2014, Americans ate just 22.8 pounds per person. Ice cream production trends are similar: a decrease of 87.8 million gallons from 2005 to 2014.

Ice cream was a bargain in the Northeast in February

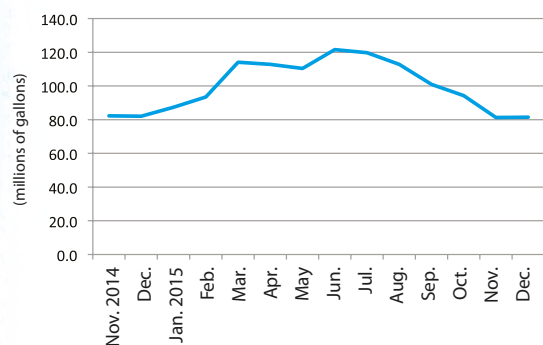


Northeast	\$2.76
Southeast	\$2.91
Midwest	\$3.16
South Central	\$3.37
Southwest	\$3.03
Northwest	\$3.23
Alaska	\$3.93
Hawaii	\$3.97

Weighted average advertised retail price for a 48- to 64-ounce package of ice cream for the period Feb. 12 to Feb. 18.

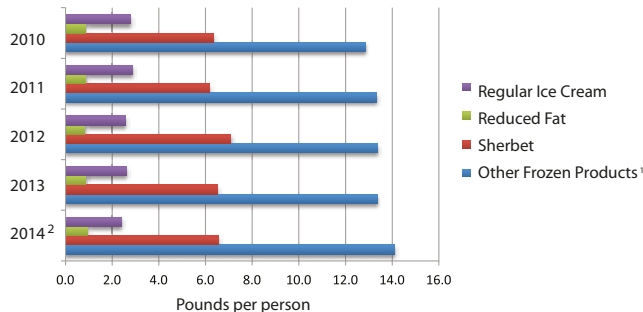
Source: USDA Agricultural Marketing Service

Production of frozen dairy products peaked in June



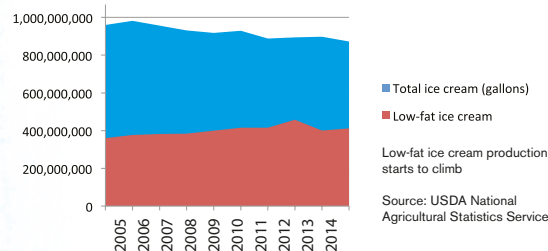
Regular hard ice cream, total low-fat ice cream and hard sherbet.
Source: USDA National Agricultural Statistics Service

The declining share of stomach: Consumption of frozen dairy products falls to 22.8 pounds



¹ Includes water ices, frozen yogurt and other dairy products.
² Preliminary
Source: USDA National Agricultural Statistics Service

Low-fat ice cream production starts to climb



Low-fat ice cream production starts to climb
Source: USDA National Agricultural Statistics Service

The producer price index for ice cream production in December 2015 was 0.2% greater than the previous December.

Source: U.S. Department of Labor, U.S. Bureau of Labor Statistics