



vwCat_2021_v3r5



Serving or Selling,

Visstun® gives you that big brand look
at affordable volumes & prices

**Low To High Volumes • Quick Turnaround
Hi-Definition Digital & Offset Lithography
Responsive Service**

In the ten pages that follow, you'll find a condensed presentation of our flexibility, capability, materials, and many options. Hopefully, this gives you a sense of not only what we can do, but what you can do with us. We're excited to learn about your business. Give us a call & let's build something awesome!

(702) 251-8809 VisstunCups.com



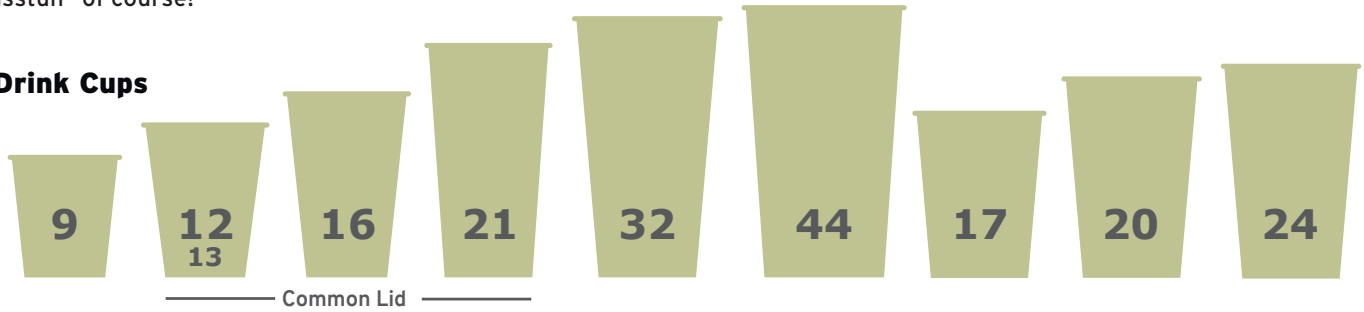
Visstun® Flexibility

In addition to fantastic products, awesome branding is key to growth and success. From drink cups to serving cups to retail packaging, Visstun® makes it easy to create consistent branding and build your business. Along with our 24 Sizes and five material substrates, we offer fast turnaround, a single-case minimum order, and friendly, responsive customer service.

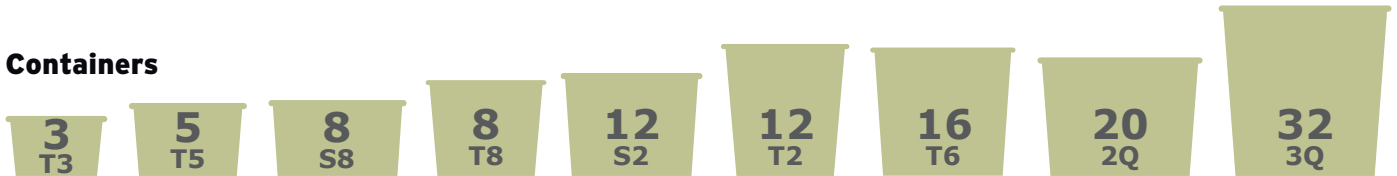
24 Sizes - Something for Everything

Visstun's 24 Sizes cover the drink cup, food service, and packaging markets giving you the flexibility to brand all parts of your business or use different sizes to create unique packaging solutions. And, you can do all of this using one vendor - Visstun® of course!

Drink Cups



Containers



'R' Containers



'U' Containers



Five Substrate Materials

Adding to the flexibility of Visstun's 24 Sizes, we offer an inventory of five materials giving you the flexibility to create a cup or container that exactly meets your needs. For example, you could use paper cold material for your drink cups and paper hot for your coffee cups - all with the same Hi-Definition printing. Again, all from one vendor.



PAPER COLD

- 35% Recycled Fiber
- Disposable / Single Use
- 16 mil Heavy Duty Paper
- Poly-Coated 2 Sides
- High-Gloss & Matte Finish



PAPER HOT

- 35% Recycled Fiber
- Disposable / Single Use
- 17.5 mil Heavy Duty Paper
- Poly-Coated 1 Side
- Uncoated, Matte Finish



MICROWAVABLE

- 35% Recycled Fiber
- Disposable / Single Use
- 16 mil Heavy Duty Paper
- Plastic Coated 2 Sides
- High-Gloss & Matte Finish



CLEAR PLASTIC

- 18-19 mil Food Grade Polypropylene
- Reusable & Recyclable
- Exclusive Printed Rims
- Durable, Dishwasher Safe
- High-Gloss & Matte Finish



WHITE PLASTIC

- 18-19 mil Food Grade Polypropylene
- Reusable & Recyclable
- Durable, Dishwasher Safe
- High-Gloss & Matte Finish



Visstun® Packaging

Awesome products deserve awesome packaging. With Visstun's flexibility and Hi-Definition print, you'll get awesome packaging plus the eye-popping shelf appeal you've always wanted. Whatever your cup and container needs, Visstun® has a size and material combination to meet it. *

Food



Microwave



Frozen



Confectionery



* Packaging categories are for concept purposes only. All packaging must be tested to ensure that the package will be appropriate for each specific use. Microwaving microwave paper cups more than two minutes is not recommended.



Ice Cream



Pet



Easy Versioning

Visstun® is flexible so you can be flexible. Our single-case minimum order makes versioning easy and affordable. Now, you can have awesome packaging plus eye-popping shelf appeal for all your flavors, product variations, and sizes. With Visstun®, the days of labeling generic cups to launch a new brand, product, or flavor are over.



Visstun® Food Service

Good food, great customers, and awesome branding are building blocks of a successful food or beverage business. Visstun's 24 Sizes and five material substrates give you the flexibility to brand everything from your drink cups to your serving containers to your take-out containers keeping your brand top-of-mind with your customers. Full-color, Hi-Definition cups and containers tell customers you are serious about everything you do - including food!

Cold Drink Cups



Coffee, Tea, & Hot Drink Cups



Single Serve & Sampling



Take Out and To-Go

Awesome take out and to-go cups & containers carry your branding far and wide. Printed in glorious Hi-Definition full color, your brand will go home and be a hit with everyone who sees it.



Consistent Branding

You need flexibility to deliver consistent branding across all of your multiple sizes and uses. With our 24 Sizes and single case minimum order, Visstun® gives you that flexibility. Now you can easily have affordable custom cups & containers for all your sizes.



NEW! P2™ Snap-Fit™ Paper Lids

Finally, a Hi-Definition, Full-Color lid that matches Visstun's Hi-Definition, Full-Color Cups creating a complete package with unrivaled shelf appeal. Plus, low minimums to make it easy to get started!



- Snap-Fit™ Design
- 11 Sizes
- Low Minimums
- RECYCLED Paper
 - FSC
 - SUSTAINABLE FORESTRY INITIATIVE
 - PEFC
- Gloss & Matte Finish
- Hi-Definition Print



P2 Snap-Fit™ design allows the cup rim to snap into the lid with a feel similar to plastic lids.

Custom P2™ Lids

This is the ultimate printed lid option with Hi-Definition, Full-Color print on the top and side. Print seamlessly registered text and continuous, uninterrupted images to match and augment your cup's graphics. 500 piece minimum order.



NEW! Spoon-In P2™ Paper Lids

Just snap the assembled spoon-in P2™ lid on the cup and you're ready to go! Available in our popular grab-and-go 5oz-T5 and 8oz-T8 sizes. You no longer need to inventory separate parts and put the pieces together! With our NEW Spoon-In P2™ Paper lid, you can finally get a spoon-in lid with all the benefits Visstun has to offer!



Single-Use Lids



CAPPUCCINO



DELI/SOUP



CLEAR FLAT
w/o straw slot



CLEAR FLAT
w/straw slot



CLEAR U-DOME



CLEAR HIGH DOME



U-DOME IN USE



Container Fits In Lid!

Reusable Basic Lid

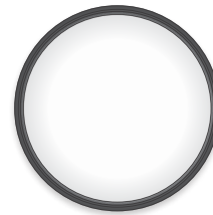


Available with or without straw slot in black or white. Red available with limited availability.

Reusable V3® Lid

Stock V3® Lids

Stock lids have a clear center area with either a white or black rim and are available in standard lead times, based on available inventory.



STOCK V3® LID

Custom Printed V3® Lids

Your Hi-Definition, full-color graphic is printed on our clear or white plastic, or any of our paper substrates and then molded into the lid. 25,000 piece minimum. Lead time depends on order volume. Custom rim colors available. Sold in full case-packs only. F.O.B. Indiana.



CUSTOM PRINTED V3® LID

Lid Availability

| CONTAINER LID | 3 | 5 | 8 SHORT | 8 | 12 SHORT | 12 MID | 12 | 16 SHORT | 16 PINT | 16 MID | 20 | 32 | SLEEVE | CASE |
|-------------------------------|----|----|---------|----|----------|--------|----|----------|---------|--------|----|----|--------|--------|
| | T3 | T5 | S8 | T8 | S2 | U2 | T2 | T6 | R6 | U6 | 2Q | 3Q | | |
| Reusable Basic w/Straw Slot | | | | | | | | | | | | | 50 | 1,000 |
| Reusable Basic | | | | | | | | | | | | * | 50 | 1,000 |
| P2™ Snap-Fit Paper | | | | | | | | | | | | | BULK | 500 |
| P2™ Snap-Fit Paper - Spoon-In | | | | | | | | | | | | | BULK | 500 |
| Reusable V3® | | | | | | | | | | | | | BULK | VARIES |
| Clear Single-Use w/Straw Slot | | | | | | | | | | | | | 100 | 1,000 |
| Clear Single-Use Container | | | | | | | | | | | | | 100 | 1,000 |
| Clear High Dome w/Opening | | | | | | | | | | | | | 100 | 1,000 |
| Clear High Dome No Opening | | | | | | | | | | | | | 100 | 1,000 |
| Clear U-Dome w/Opening | | | | | | | | | | | | | 100 | 1,000 |
| Clear U-Dome No Opening | | | | | | | | | | | | | 100 | 1,000 |
| Cappuccino | | | | | | | | | | | | | 100 | 1,000 |
| Deli/Soup | | | | | | | | | | | | | 100 | 1,000 |

| DRINK CUP LID | 09 | 12 | 16 | 21 | U6 | 17 | 20 | 24 | 30 | 32 | 44 | SLEEVE | CASE |
|-------------------------------|-----------------------------|----|----|----|----|----|----|----|----|----|----|--------|--------|
| | Reusable Basic w/Straw Slot | | | | | | | | | | | | |
| Reusable Basic | | | | | | | | | | | | 50 | 1,000 |
| P2™ Snap-Fit Paper | | | | | | | | | | | | BULK | 500 |
| Reusable V3® | | | | | | | | | | | | BULK | VARIES |
| Clear Single-Use w/Straw Slot | | | | | | | | | | | | 100 | 1,000 |
| Clear Single-Use Container | | | | | | | | | | | | 100 | 1,000 |
| Clear High Dome w/Opening | | | | | | | | | | | | 100 | 1,000 |
| Clear High Dome No Opening | | | | | | | | | | | | 100 | 1,000 |
| Clear U-Dome w/Opening | | | | | | | | | | | | 100 | 1,000 |
| Clear U-Dome No Opening | | | | | | | | | | | | 100 | 1,000 |
| Cappuccino | | | | | | | | | | | | 100 | 1,000 |
| Deli/Soup | | | | | | | | | | | | 100 | 1,000 |

Tall 12oz, Tall 16oz, and Container 12oz use the same lid.
 U2, U6 use the same lid. 24oz and S2 use the same lid. 44oz and 2Q use the same lid.
 *3Q case quantity is 500.

Case Pack & Shipping Specs

Packaging: All Visstun® cups are sealed in a poly sleeve or poly liner and packaged in a corrugated case. See below for standard case pack configurations.

Shipping: F.O.B. Nevada. In accordance with the shipping terms of F.O.B. Nevada, the responsibility of an order transfers to the customer when the order is shipped. Claims for shipping damage MUST be made by the customer when the shipment arrives. Visstun® accepts no responsibility or liability for carrier-caused delivery delays, problems, or product damages.

Shortages & Overages: All orders are subject to 10% over/under run. Exact quantities incur a 10% surcharge.

Multiple Destination Charge: Visstun® will ship to separate locations for \$12.50 per location. If specific instructions are received within three days of shipping, a \$18.75 charge per destination will be applied. Projects requiring non-standard case packs will incur additional charges. Drop ship lists must be submitted in our Excel spreadsheet format. Any instructions not present at the time of quoting may alter pricing when the actual instructions are received.

Pallets: Visstun® uses standard 40" x 48" x 45lb. wooden pallets. If 4-way or plastic pallets are required, a quote must be requested.

* Product Data subject to change. See website for up to date information.

| Reusable Plastic | | | | | | | | | | | Single-Use Paper | | | | | | | | | |
|-------------------|------|----------------|------|------|------|---------|------|-----|------------|--------|------------------|------|------|------|---------|-------|------------|-------|--------|--|
| Size | Code | Box Dimensions | | | | Per Box | | | Per Pallet | | L | W | H | CF | Per Box | | Per Pallet | | | |
| | | L | W | H | CF | Sleeves | Cups | lbs | Boxes | Cups | | | | | Sleeves | Cups | lbs | Boxes | Cups | |
| 9oz | 09 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 16.2 | 13.1 | 11.0 | 1.35 | 10@50 | 500 | 12 | 72 | 36,000 | |
| Tall 12 | 13 | 18.1 | 14.6 | 12.6 | 1.93 | 10@50 | 500 | 18 | 42 | 21,000 | 18.1 | 14.6 | 12.0 | 1.83 | 10@50 | 500 | 14 | 42 | 21,000 | |
| Tall 16 | 16 | 18.1 | 14.6 | 13.4 | 2.05 | 10@50 | 500 | 21 | 42 | 21,000 | 18.1 | 14.6 | 12.5 | 1.91 | 10@50 | 500 | 17 | 42 | 21,000 | |
| Mid 16oz | U6 | 18.9 | 15.2 | 15.2 | 2.54 | 10@50 | 500 | 22 | 36 | 18,000 | 19.4 | 15.6 | 15.3 | 2.67 | 10@50 | 500 | 19 | 36 | 18,000 | |
| 17oz | 17 | 19.4 | 15.6 | 15.4 | 2.68 | 10@50 | 500 | 24 | 36 | 18,000 | 18.1 | 14.6 | 17.2 | 2.63 | 10@50 | 500 | 22 | 30 | 15,000 | |
| 20oz | 20 | 18.1 | 14.6 | 17.4 | 2.66 | 10@50 | 500 | 26 | 30 | 15,000 | 19.9 | 16.0 | 16.1 | 2.96 | 10@50 | 500 | 24 | 30 | 15,000 | |
| Tall 21 | 21 | 20.0 | 16.1 | 16.5 | 3.07 | 10@50 | 500 | 27 | 30 | 15,000 | 17.9 | 14.3 | 16.9 | 2.49 | 10@50 | 500 | 22 | 30 | 15,000 | |
| 24oz | 24 | 19.7 | 15.8 | 16.2 | 2.91 | 10@50 | 500 | 27 | 36 | 18,000 | 19.7 | 15.8 | 15.7 | 2.82 | 10@50 | 500 | 24 | 36 | 18,000 | |
| 30oz | 30 | 23.1 | 15.5 | 17.4 | 3.61 | 10@50 | 500 | 33 | 25 | 12,500 | 23.1 | 15.5 | 16.9 | 3.51 | 10@50 | 500 | 27 | 25 | 12,500 | |
| 32oz | 32 | 23.4 | 15.8 | 17.8 | 3.79 | 10@50 | 500 | 33 | 25 | 12,500 | 23.4 | 15.8 | 17.3 | 3.68 | 10@50 | 500 | 27 | 25 | 12,500 | |
| 44oz | 44 | 23.2 | 9.6 | 20.3 | 2.60 | 5@50 | 250 | 21 | 36 | 9,000 | 23.2 | 9.6 | 20.0 | 2.56 | 5@50 | 250 | 19 | 36 | 9,000 | |
| Containers | | | | | | | | | | | | | | | | | | | | |
| 3oz | T3 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 14.5 | 11.7 | 9.1 | 0.88 | 10@50 | 500 | 8 | 90 | 45,000 | |
| 5oz | T5 | 16.8 | 13.4 | 12.6 | 1.64 | 10@50 | 500 | 12 | 56 | 28,000 | 16.8 | 13.3 | 12.2 | 1.57 | 10@50 | 500 | 10 | 56 | 28,000 | |
| Short 8 | S8 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 19.4 | 15.6 | 14.6 | 2.56 | 10@50 | 500 | 14 | 36 | 18,000 | |
| 8oz | T8 | 17.1 | 13.7 | 13.3 | 1.8 | 10@50 | 500 | 14 | 42 | 21,000 | 17.1 | 13.7 | 12.8 | 1.73 | 10@50 | 500 | 12 | 56 | 28,000 | |
| Short 12 | S2 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 19.9 | 16.1 | 15.7 | 2.9 | 10@50 | 500 | 16 | 36 | 18,000 | |
| Mid 12 | U2 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 19.3 | 15.3 | 23.4 | 3.97 | BULK | 1,000 | 27 | 24 | 24,000 | |
| 12oz | T2 | 18.1 | 14.6 | 14.3 | 2.18 | 10@50 | 500 | 18 | 36 | 18,000 | 17.9 | 14.3 | 23.0 | 3.58 | BULK | 1,000 | 15 | 36 | 18,000 | |
| Short 16oz | T6 | 20.2 | 16.2 | 16.4 | 3.09 | 10@50 | 500 | 23 | 30 | 15,000 | 20.3 | 16.3 | 16.0 | 3.05 | 10@50 | 500 | 20 | 30 | 15,000 | |
| | U6 | -- | -- | -- | -- | -- | -- | -- | -- | -- | 18.7 | 15.0 | 24.0 | 4.05 | BULK | 1,000 | 34 | 36 | 18,000 | |
| Pint 16oz | R6 | 19.7 | 15.9 | 14.4 | 2.6 | BULK | 500 | 21 | 36 | 18,000 | 19.5 | 15.6 | 24.0 | 4.31 | BULK | 1,000 | 34 | 36 | 18,000 | |
| Short 20 | 2Q | 23.1 | 18.6 | 13.4 | 3.33 | BULK | 500 | 23 | 28 | 14,000 | 23.1 | 18.6 | 12.8 | 3.18 | BULK | 500 | 18 | 28 | 14,000 | |
| Short 32 | 3Q | 24.2 | 19.5 | 14.8 | 4.03 | BULK | 500 | 27 | 24 | 12,000 | 24.2 | 19.5 | 14.9 | 4.06 | BULK | 500 | 24 | 24 | 12,000 | |

Decoding Visstun® Product Codes



The first two characters indicate the type of material and the second two indicate the size.

Key for material codes:

- H6/H9 - paper hot
- C6/C8/C9 - paper cold
- F2 - recyclable clear plastic
- W2 - recyclable white plastic
- CH - paper microwavable
- P2 - P2 - gloss paper lids
- M2 - P2 - matte paper lids

Art Check List

✓ Layout

- ▶ Keep critical elements 3/8" from top and 1/4" from bottom & sides
- ▶ Note that templates for clear cups are taller to allow for printed rims
- ▶ 1/8" Bleed
- ▶ See www.VisstunCups.com/templates

✓ Digital Images

- ▶ CMYK .psd, .tif, .eps or .ai file formats
- ▶ 300ppi/dpi resolution, sized to 100%
- ▶ EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.

✓ Fonts

- ▶ Convert to outlines/curves or include ALL font files
- ▶ For a list of typesetting fonts, visit www.VisstunCups.com/fonts

✓ File Formats

Mac or PC versions of the following:

- ▶ Photoshop® ▶ InDesign®
- ▶ Illustrator® ▶ High Res PDF

Word, Publisher, PowerPoint, and Excel files are not acceptable.

✓ Media

- ▶ www.VisstunCups.com/upload for files 3-80MB
- ▶ Email files <3MB to your Sales Counselor
- ▶ CD ▶ DVD

✓ Dimensions

| Description | Code | Cup Dimensions (inches) | | | Capacity | | Art Template (inches) | | | |
|-------------|------------|-------------------------|--------|---------|----------|--------|-----------------------|----------|-----------|------|
| | | Height | Rim OD | Base OD | oz | ml | X-width | Y-height | Y (clear) | |
| DRINK CUPS | 9oz | 09 | 3.356 | 3.143 | 2.215 | 8.80 | 260.0 | 7.00 | 3.13 | -- |
| | Tall 12oz | 13 | 4.248 | 3.515 | 2.184 | 13.10 | 387.2 | 6.80 | 3.60 | 3.80 |
| | Tall 16oz | 16 | 5.099 | 3.515 | 2.215 | 16.00 | 473.0 | 7.00 | 4.40 | 4.70 |
| | Mid 16oz | U6 | 4.412 | 3.635 | 2.669 | 16.22 | 479.5 | 8.35 | 3.87 | 4.10 |
| | 17oz | 17 | 4.682 | 3.658 | 2.665 | 17.59 | 520.0 | 8.35 | 4.15 | 4.50 |
| | 20oz | 20 | 5.140 | 3.732 | 2.665 | 20.00 | 591.0 | 8.35 | 4.55 | 4.80 |
| | Tall 21oz | 21 | 6.429 | 3.515 | 2.403 | 21.30 | 629.2 | 7.65 | 5.65 | 5.86 |
| | 24oz | 24 | 5.897 | 3.887 | 2.665 | 24.10 | 712.7 | 8.35 | 5.05 | 5.30 |
| | 30oz | 30 | 6.850 | 4.077 | 2.665 | 30.00 | 887.0 | 8.35 | 5.64 | 5.89 |
| | 32oz | 32 | 7.269 | 4.125 | 2.665 | 32.56 | 963.0 | 8.35 | 6.00 | 6.25 |
| 44oz | 44 | 7.480 | 4.525 | 3.282 | 43.79 | 1295.0 | 10.40 | 6.80 | 7.10 | |
| CONTAINERS | 3oz | T3 | 1.645 | 2.789 | 2.215 | 3.30 | 98.4 | 7.00 | 1.70 | -- |
| | 5oz | T5 | 2.000 | 3.233 | 2.665 | 5.50 | 161.8 | 8.35 | 2.00 | 2.26 |
| | Short 8oz | S8 | 2.080 | 3.785 | 3.282 | 8.00 | 237.5 | 10.40 | 2.14 | -- |
| | 8oz | T8 | 2.634 | 3.321 | 2.665 | 8.00 | 237.0 | 8.35 | 2.60 | 2.85 |
| | Short 12oz | S2 | 2.822 | 3.887 | 3.282 | 12.20 | 359.7 | 10.40 | 2.85 | 3.27 |
| | Mid 12oz | U2 | 3.250 | 3.635 | 2.843 | 12.10 | 358.8 | 9.00 | 3.08 | 3.33 |
| | 12oz | T2 | 3.687 | 3.515 | 2.665 | 12.75 | 377.0 | 8.35 | 3.50 | 3.75 |
| | Short 16oz | T6 | 3.518 | 3.982 | 3.282 | 16.25 | 481.0 | 10.40 | 3.50 | 3.90 |
| | Pint 16oz | R6 | 3.885 | 3.839 | 2.889 | 16.10 | 476.0 | 8.98 | 3.43 | 3.75 |
| | Short 20oz | 2Q | 3.239 | 4.525 | 3.814 | 20.30 | 599.8 | 12.00 | 3.16 | 3.48 |
| Short 32oz | 3Q | 4.673 | 4.741 | 3.814 | 32.20 | 952.4 | 12.00 | 4.66 | 4.33 | |

✓ Color Target / Sample

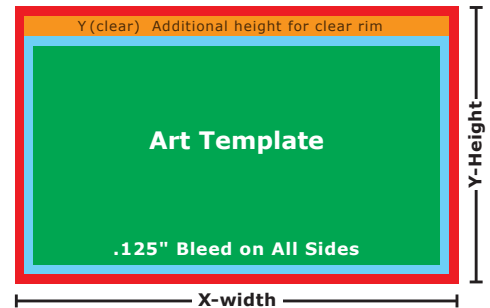
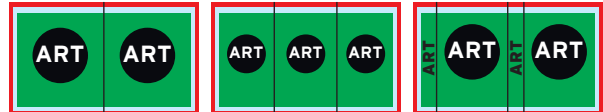
- Include a complete, full-sized hard copy of the composite art submitted. It may be color or black & white, but must be printed from the final file(s) you provide. Color targets should be printed using calibrated devices.
- ▶ Calibrated color target
- ▶ Black & White prints for position only

✓ Colors – 4-Color Process

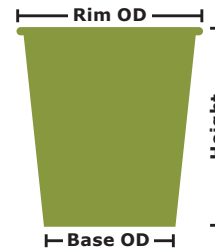
- All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.
- ▶ CMYK 4-Color Process

✓ Design Tips

- ▶ Design two or three vertical sections
- ▶ Include all layout, font, and image files
- ▶ Convert fonts to outlines/curves
- ▶ Please allow ±1/16" registration variance of the print to the product perimeter
- ▶ 100% black must be built as 60C / 50M / 50Y / 100K
- ▶ Supply a printed copy of the final layout and color targets for color sample
- ▶ Call us for answers to your design questions or pricing to help layout your artwork
- ▶ Try these common art designs:



Download templates in JPEG and PDF formats at VisstunCups.com/templates



Art Check List

✔ Layout

- ▶ Keep critical elements 3/8" from top and 1/4" from bottom & sides
- ▶ Note that templates for clear cups are taller to allow for printed rims
- ▶ 1/8" Bleed
- ▶ See www.VisstunCups.com/templates

✔ Digital Images

- ▶ CMYK .psd, .tif, .eps or .ai file formats
- ▶ 300ppi/dpi resolution, sized to 100%
- ▶ EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.

✔ Fonts

- ▶ Convert to outlines/curves or include ALL font files
- ▶ For a list of typesetting fonts, visit www.VisstunCups.com/fonts

✔ File Formats

Mac or PC versions of the following:

- ▶ Photoshop® ▶ InDesign®
- ▶ Illustrator® ▶ High Res PDF

Word, Publisher, PowerPoint, and Excel files are not acceptable.

✔ Media

- ▶ www.VisstunCups.com/upload for files 3-80MB
- ▶ Email files <3MB to your Sales Counselor
- ▶ CD ▶ DVD

✔ Dimensions

| | Description Code | Cup Dimensions (inches) | | | Capacity | | Art Template (inches) | | |
|-----------------------|-----------------------|-------------------------|--------|---------|----------|--------|-----------------------|----------|----------|
| | | Height | Rim OD | Base OD | oz | ml | X-width | Y-height | Y(clear) |
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| | 17 oz 17 | 4.682 | 3.658 | 2.665 | 17.59 | 520.0 | 8.35 | 4.15 | 4.50 |
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| | 30 oz 30 | 6.850 | 4.077 | 2.665 | 30.00 | 887.0 | 8.35 | 5.64 | 5.89 |
| | 32 oz 32 | 7.269 | 4.125 | 2.665 | 32.56 | 963.0 | 8.35 | 6.00 | 6.25 |
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| | Mid 12 oz U2 | 3.250 | 3.635 | 2.843 | 12.10 | 358.8 | 9.00 | 3.08 | 3.33 |
| | 12 oz T2 | 3.687 | 3.515 | 2.665 | 12.75 | 377.0 | 8.35 | 3.50 | 3.75 |
| | Short 16 oz T6 | 3.518 | 3.982 | 3.282 | 16.25 | 481.0 | 10.40 | 3.50 | 3.90 |
| | Pint 16 oz R6 | 3.885 | 3.839 | 2.889 | 16.10 | 476.0 | 8.98 | 3.43 | 3.75 |
| | Short 20 oz 2Q | 3.239 | 4.525 | 3.814 | 20.30 | 599.8 | 12.00 | 3.16 | 3.48 |
| Short 32 oz 3Q | 4.673 | 4.741 | 3.814 | 32.20 | 952.4 | 12.00 | 4.66 | 4.33 | |

✔ Color Target / Sample

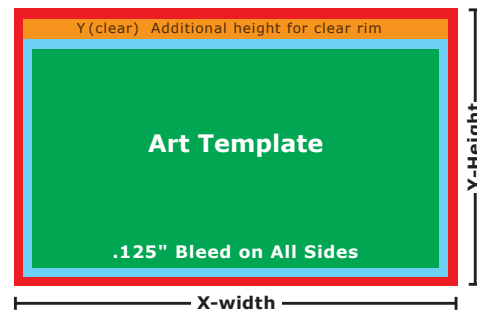
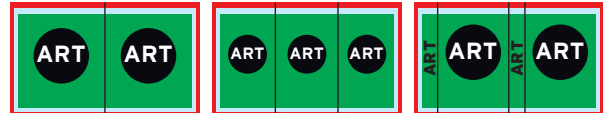
- Include a complete, full-sized hard copy of the composite art submitted. It may be color or black & white, but must be printed using calibrated devices.
- ▶ Calibrated color target
- ▶ Black & White prints for position only

✔ Colors – 4-Color Process

- All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® coated guide to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.
- ▶ CMYK 4-Color Process

✔ Design Tips

- ▶ Design two or three vertical sections
- ▶ Include all layout, font, and image files
- ▶ Convert fonts to outlines/curves
- ▶ Please allow ±1/16" registration variance of the print to the product perimeter
- ▶ 100% black must be built as 60C / 50M / 50Y / 100K
- ▶ Supply a printed copy of the final layout and color targets for color sample
- ▶ Call us for answers to your design questions or pricing to help layout your artwork
- ▶ Try these common art designs:



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