

# Prolamina

Founded in 2010 by industry veteran Harold Bevis, Prolamina has quickly become a Top 20 value-added solutions provider to the Flexible Packaging Industry.

Prolamina has a manufacturing footprint that includes three large-format plants with 12 laminators, 13 printing presses, two graphics design centers, and in-house metallization. It operates 3 of the largest laminators in the world serving the food industry. Converting equipment includes laser scoring machines, perforating equipment and pre-formed pouch making capabilities. Redundant production amongst the three operations and providing state-of-the-art supply certainty to their customers has been a key to building a top 20 flexible packaging converter.

“We truly enjoy providing the best packaging solutions to the food industry. We are vertically integrated and have received steady accolades for our high-definition flexographic printing capabilities. Quality, speed and total cost are our mantras for customer service” Bevis said.

With a focus on customer service, product quality and innovation, Prolamina is growing its presence in the dairy industry. “We are excited to introduce Prolamina to the Dairy industry,” says Mark Butler, Dairy Market Manager. “We introduced our PRO-FLEX® cheese packaging product line and our PRO-



SEAL® and PRO-PEEL® lidstock product lines to the Dairy industry in the last year. We serve some of the top dairy companies in North America today. These patent-pending products are a tremendous break-through for the industry and give dairy companies a new supplier choice.”

Bringing innovative solutions to market is a key foundation of growth for Prolamina. It co-founded a broad innovation program last year that includes 20 researchers and the use of proprietary development equipment. The company ran over 700 new trials in 2011 or about 2 per day. The introduction of the PRO-FLEX® cheese films is an example of next generation packaging solutions coming from this effort. “Our goal is to be a high quality, prolific provider of Next Gen solutions, not a ‘me too’ option” said Chad Perre, Vice President of Technology and Innovation. “By bringing the PRO-

FLEX® films to market, we are bringing a series of films that we believe have increased package durability and line speed performance.” The program is being operated in partnership with the National Sciences and Engineering Research Council of Canada (NSERC).

“It is hard work to be a valued supplier to dairy companies and we are organizationally committed to being a top supplier to the industry,” said Bevis.

