

Sensory Effects® Flavor Systems

Enlightened by Life -

At SensoryEffects® Flavor Systems (SEFS), we keep a close eye on people's interests. Capturing consumer insight and understanding lifestyle trends empowers us to develop creative flavor and ingredient systems that are preferred by consumers and allows our customers to innovate their offerings.

Powered by Creativity -

As important as what consumers want, is what our customers need. We know that successful relationships are developed upon a foundation of trust, creativity, capability, and market awareness delivered with personalized customer service. We will partner with you to establish key "building block" ingredient systems that are developed around your unique needs. This customer collaboration ensures that our partnership is both effective and efficient. SEFS services the Dairy, Beverage, and Frozen Dessert markets with the following product categories:

Frozen Dessert Systems: (Flavor bases and syrups, variegates, fruits, flavored coatings)

SEFS delivers creative flavor combinations and textures that drive innovation in the frozen dessert market. Ask us how we are taking frozen desserts one-step further through nutrition enhancement.

Beverage and Dairy Systems: (Flavored milks, fruits drinks, juices, eggnogs, teas, smoothies, coffee creamers, yogurts, yogurt drinks)

SEFS' diverse portfolio of beverage systems gives you access to a wide range of synergies, including cross-application flavor usage. Ask us about our line of fortified, full serving fruit and vegetable blends that deliver essential B vitamins.

Chocolate Systems: (Natural and alkalinized cocoa powders, chocolate dairy powders, hot chocolate mixes)

SEFS is the leading manufacturer of choc-



olate flavoring systems, which gives us unique insight into supply, development, and application, backed by vital technical support as is required for cocoa-based products.

Ask us about our chocolate dairy powder that possesses functional properties for the performance nutrition segment.

Nutritional Systems: (Vitamin emulsions, alternative sweeteners, milk alternatives, Nutraceutical bases)

SEFS has significant capabilities in the nutritional and functional ingredients arena as applied to all of our categories, delivering customized solutions with health benefits that align with the needs of today's wellness-minded consumer. Ask us about our new fortified milk alternative that has a unique taste, a natural sweetener, and all of the nutritive benefits of milk. SEFS is your creative partner in understanding what is now, new, and most importantly...next.

Contact us to discuss your needs and put our unique resources to work for you. Find us at www.sensoryeffects.com.

