

Sensient® Food Colors

Sensient® Food Colors brings life to products, adding color and visual enjoyment to food and beverage applications worldwide. Offering unparalleled color innovation and proprietary technologies for over 100 years, Sensient® Food Colors applies industry defining color expertise, enhancing brand value through premium sensory appeal and performance.

Our colors are the visual appeal in food and beverage products.

Because color touches our lives everyday, Sensient® Food Colors' mission, as the global leader in food and beverage color technologies, is to apply our long-standing expertise and unrivaled color science to deliver unique and creative high-performing solutions that are healthy, safe, and secure.

Since our vast capabilities encompass a worldwide marketplace, we possess a unique perspective from which to focus on color formulations, netting our customers complete confidence in product performance and safety. That perspective covers ideation, application, sourcing, manufacturing excellence, and customer service.

As the leader in color for food and beverage products, Sensient® has proven time and again its capabilities in color innovation in partnership with some of the world's best-known brands. Our brand defining colors and technologies are derived from our approach in applying color science creatively and uniquely for each customer or market need.

Whether it is Fusion Precise Natural Colors™ for your new yogurt or a synthetic color blend for your new ice cream, Sensient® is the industry leader in delivering value-added color innovations for new and existing products. Bringing together the most passionate scientific minds around the globe, we work collectively to create innovative solutions for your products. Sensient® is the choice for new, distinctive color solutions that provide improved consistency in natural colors and provide the highest stability color



system for your packaging process.

Sensient's newest innovation, Fusion Precise Natural Colors™, is at the forefront of the natural, environmentally-friendly ingredient trend, with preservative- and GMO-free options available. Our Fusion Precise Natural Colors™ line delivers an extensive color spectrum with proven consistency and stability.

Allow our experienced color specialists to help produce customized innovative color solutions for your dairy products.

Sensient® Food Colors is a unit of Sensient® Technologies Corporation, a leading global manufacturer and marketer of colors, flavors and fragrances.

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www.sensientfoodcolors.com

