

California Custom Fruits and Flavors

As a worldwide supplier of fruit and flavor ingredients for the dairy, bakery, beverage, and foodservice industries, California Custom Fruits and Flavors places importance on offering products of uncompromising quality, while remaining focused on the specific needs of the customer. Our wide-ranging strengths in flavor creativity and development, as well as our extensive production capabilities, are close to home with committed and team-oriented employees.

Our name suggests a great deal of what we are all about; inventive, custom formulated flavor ingredient systems and solutions that exceed the specific needs of

our customers. There's a certain formula for our success, which is a combination of superior technical capability, advanced processing equipment, and a knowledgeable staff.

Unique to the industry, we are much more than a supplier and processor of fruit-based products. California Custom Fruits and Flavors develops and manufactures its own flavors. This integration enhances our controls in flavor development, supply, and service ensuring premium matching capabilities, consistent flavor, and on-time product delivery.

California Custom Fruits and Flavors is fortunate to have over 75 years of combined experience among degreed technical professionals in the yogurt, ice cream, beverage, and baked goods industries. Our team stays informed on the latest lifestyle trends and expertly applies flavor technology to those trends creating market opportunities for you. In fact, we sourced and produced concepts like Acai and Pomegranate well before they hit the mainstream.

In addition to developing innovative products that are both proactive and reactive to market conditions, California Custom Fruits and Flavors' technical staff provides product solutions to the technical challenges customers face. We know that



speed to market is key, so our custom developed samples and support documentation are provided to you faster than industry standard. Furthermore, our state-of-the-art manufacturing facility offers advanced processing and packaging equipment, delivering a multitude of packaging options to meet your specialized needs.

Partnering with companies of all sizes, including major national brands, California Custom Fruits and Flavors uses its expertise in fruit purchasing, and its close proximity to fruit sources to make strategic buying decisions. In addition, an on-site freezer facility allows us to keep fresh inventory available when you need it. Better fruit, readily available for a better price—more reasons to partner with California Custom Fruits and Flavors.

We are California CUSTOM Fruits and Flavors. Custom means that we develop products with you, for you. Please visit www.ccff.com for more information.



California Custom Fruits and Flavors
www.ccff.com