



Ad Close/ Materials Due	January	February	March	April	May	June	July	August	September	October	November	December
	Dec 8/Dec 14	Jan 13/Jan 19	Feb 9/Feb 15	Mar 12/Mar 18	Apr 12/Apr 18	May 10/May 16	June 11/15	July 9/July 15	Aug 10/Aug 16	Sept 13/Sept 19	Oct 12/Oct 18	Nov 9/Nov 15
Cover Stories & Features	Supplier Capabilities Spotlights — Profiles of Leading Dairy Suppliers	Milk & Beverage Outlook Plus School Milk Programs	Ice Cream Outlook Cheese Trends & ICTE Preview	Cultured Products Outlook Food Safety	Non-Dairy Beverage Outlook Functional & Sustainable Ingredient Forecast IFT Show Preview	Packaging Outlook Organic & Natural Dairy Foods Best New Dairy Plant Designs	Dairy Foods' Annual Buyers Guide & Sourcebook FREE Enhanced Identity Package	dairy 100 International Dairy Showcase Preview	Frozen & Refrigerated Dairy Dessert Outlook Pack Expo Preview	Annual Cheese Outlook Going Green: Sustainable Dairy Practices+	STATE OF THE INDUSTRY REPORT CATEGORY-BY-CATEGORY REVIEW <ul style="list-style-type: none"> MILK ICE CREAM & FROZEN DESSERTS CHEESE YOGURT & CULTURED PRODUCTS BUTTER JUICE, TEA, COFFEE/SPORTS/ENERGY DRINKS, WATER & SOY INGREDIENT REPORT 	Processor Of The Year Juices/Teas/Waters/ Sport & Energy Drinks Cheese Frozen Dessert Concepts Culturally Speaking: Compounds that Increase Shelf Life Vitamins & Minerals Beyond the Filler Blow Molding Q&A Packaging/Labeling Spotlight on Sustainability: The Movement Towards Metrics Exclusive Sponsorships Available 2013 Dairy Forum
New Product Review	Yogurt	Cheese	Milk	Ice Cream	Tea	Novelties		Cultured	Coffee Drinks	Ice Cream		
Market Trends & Analysis	Ice Cream	Milk	Sport & Energy Drinks	Cheese	Yogurt & Other Cultured Dairy Products	Juice		Ice Cream	Frozen Desserts	Coffee & Tea		
Ingredient Technologies	Texturants	Nuts & Inclusions Q&A	Tea & Coffee Q&A	Sweeteners	Flavors	Cultures, Enzymes & Acidulants Q&A		Lab Testing Q&A	Colors	Chocolate & Cocoa Q&A		
R&D Columnists	Dairy Detective: Dairy Foods for Healthy Aging	Tharp & Young: Probiotic & Probiotic-Friendly Ingredients Culturally Speaking: Innovations in Cultured Dairy Products	Dairy Detective: Sodium-reduced Cheeses Dairy & Nutrition: Nutrition and Sustainability	Tharp & Young: Making Visually Appealing Frozen Desserts	Tharp & Young: Pre- and Probiotic Ice Cream Inclusion Culturally Speaking: Adding Nutrients to Cultured Dairy	Dairy & Nutrition: Dairy's Role in Healthy Weight Loss		Dairy Detective: Sweeteners for Protein Beverages	Culturally Speaking: The Functionality of Cultured Dairy Foods Tharp & Young: New Ingredients Overview	Dairy Detective: Value-added Ingredients for Milk-based Beverages		
Health & Wellness	Fiber	Omega 3's & Fatty Acids	Superfruits	Formulating for Demographics	Sodium Reduction	Anti-Aging		Prebiotics	Probiotics	Protein Fortification		
Corporate Profiles & Plant Visits	Milk	Ice Cream/Novelties	Cheese	Juice & Tea	Dairy Desserts or Novelties	Yogurt/Cultured		Plant of the Year	Cheese	Ice Cream/Novelties		
Processing & Operations	Saylor on Safety: Sources of Contamination X-ray Detection & Checkweighing	Beyond the Filler: Fuel Choices: CNG, LNG, LPG, Clean Diesel	Quality on the Line: Training Production Workers	Saylor on Safety: Working within the FSMA Pumps & Valves	Beyond the Filler: Telematics	Quality on the Line: Raw Milk Residues and the Law		Beyond the Filler: CDE Driver & Fleet Safety	Conveyors & Palletizers Q&A Saylor on Safety: Write a Business Continuity Program	Heat Exchangers & Homogenizers Q&A Quality on the Line: Updating NCIMS and HACCP Pasteurization		
Packaging Technologies	Secondary Packaging Systems	Packaging Points: Open Innovation in Packaging	Containers	Packaging Points: Designing Sustainable Packages	Labeling Q&A			Flexible Packaging	Packaging Points: The Value of Packaging	Rigid Packaging IDEA's Dairy Facts		
New Product Showcase	Cheesemaking Equipment Antimicrobial Products	Heat Exchangers & Homogenizers Cold Storage & Refrigeration	Mixers & Blenders Containers	Fillers CIP & COP	Caps & Closures Lubricants	Filtration Trucks & Truck Bodies		Pumps & Valves Maintenance, Repair & Operations	X-ray Detection & Checkweighing Water Treatment	Warehouse Automation Energy Management		
Industry Insights	Spotlight on Sustainability: Best Practices in Dairy Processing		Global Insights: Opportunities for Exports	Spotlight on Sustainability: Managing Water Use in the Plant		Global Insights: Trends in Overseas Demand		Spotlight on Sustainability: Alternative Energy in the Plant	Global Insights: Strategic Challenges for Exporters			
Bonus Items & Show Issues	FREE Supplier Capabilities Spotlight Profile, Equivalent Space for 1/2 page or larger ads	IDEA Ice Cream Technology Conference 	Inf1 Cheese Technology Expo, FREE 1/4 page Booth Preview	Food Safety & Security Summit 	Dairy-Deli-Bakery Conference IFT Show Issue, FREE 1/4 page Booth Preview 	"Double Exposure," Free bonus ad for 1/2 page or larger advertisers		Inf1 Dairy Showcase Issue, FREE 1/4 page Booth Preview	Pack Expo Show Issue, FREE 1/4 page Booth Preview 			