



# Fully Digital, Made Even Better

Bring your sales message and product benefits to life by advertising in the *Dairy Foods* Buyers Guide eBook. This powerful marketing tool will reach and impact thousands of dairy processors.

- >> Deployed twice annually
- >> Easy to save so users can access it at any time
- >> Simple to share with friends or colleagues
- >> Maximizes your ad performance with corresponding editorial to provide detailed info on your products & services

Ensure your content is visible when decision-makers are ready to buy! Reserve your space today.

**BONUS: Free Listing in the Online Buyers Guide**

## SPONSORSHIP PACKAGES:

**Half Page ad PLUS Half Page editorial**

**Full Page ad PLUS Full Page editorial**

**Exclusive Premium Sponsor:** Includes Full Page ad, Full Page editorial, Video Page, and Premium Listing online

Placement based on first come, first serve.

### Select a section to advertise in...

- Contract Manufacturing, Co-Packing, Private Label
- Distribution
- Equipment
- Ingredients
- Packaging Equipment & Materials
- R&D / Quality Control
- Sanitation & Maintenance
- Services & Supplies

## 2024 CLOSING DATES:

AD CLOSE: June 10, 2024

MATERIALS DUE: June 14, 2024

eBOOK DEPLOYS: July & September 2024



www.dairyfoods.com



For more information on who we serve, brand reach and audience engagement, visit [dairyfoods.com/audience](http://dairyfoods.com/audience).



Click here for live demo

## AD SPECS

Single-page layout:

- **Full Page ad (vertical):**  
1200px x 1600px (8" x 10.667")
- **Half Page ad (horizontal):**  
1100px x 700px (7.333" x 4.667")
- **Font size:** 14pt or larger

## LOGO SPECS

- Hi-res .eps, .ai (vector format), .jpg, .png
- Minimum height: 100 pixels

## ARTICLE SPECS

- **Half Page:** 150 words in Word doc
- **Full Page options:**
  - ONE hi-res image (1000px x 600px) and 200 words of text
  - No image and 350 words of text
- **All images should be 300 dpi**

Contact us today for more information

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