

# **2024 BUYERS GUIDE**

- Listings are referenced by dairy professionals year-round when they're looking for the industry's most reliable companies, product lines, and brands
- Premium Listings include a 12-month special feature in the eMagazine
- Place an ad in the July eBook and receive a free Listing

## Listing Deadline: June 14, 2024

### **Listing Packages**

#### Basic Listing - \$80

(free with eBook ad)

- Limited contact information (excludes email & website)
- 50-word company description

### **Linked Listing – \$275**

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- · Social Media linked icons

#### **Deluxe Listing - \$625**

Includes Linked listing plus:

- Color logo
- · Improved positioning online

#### Premium Listing - \$1,095

Includes Deluxe listing plus:

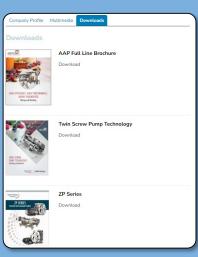
- BEST positioning online
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- · eMagazine Sponsorship feature

## **Update your Listing Online Today!**

Contact Renee Schuett at (248) 786-1661 or schuettr@bnpmedia.com

#### **▼ PREMIUM LISTING SAMPLE**







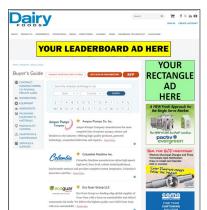
## **Additional Options**

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Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

#### Video - \$415

Put your company's message at buyers' fingertips live and in color on your listing page.



#### Leaderboard Ad - \$260

Your 728 x 90 ad appears on the product page of your choice.

# Homepage Leaderboard Ad - \$1,000

Your 728 x 90 ad appears on the homepage of the online Buyers Guide. (limited space available)

# Medium Rectangle Ad – \$1,250

Your 300 x 250 ad appears on EVERY page of the online Buyers Guide. (limited space available)